



UNIVERSITY SYSTEM  
*of* MARYLAND

## **USMSC Launch!**

Sunday, September 7, 2025 | Towson University | University Union

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Sunday, September 7, 2025 – Towson University | University Union ~ Ballrooms ~ 0302 D & E

### PROGRAM

9:30 a.m. – 10:00 a.m.	<b>Breakfast and Registration</b>
10:00 a.m. – 11:00 a.m.	<b>Welcome and Opening Remarks</b> <i>Jefferson Vasquez-Reyes</i> , President, University System of Maryland Student Council <i>Mark R. Ginsberg</i> , President, Towson University <i>Zakiya S. Lee</i> , Associate Vice Chancellor for Student Affairs, University System of Maryland <i>Linda R. Gooden</i> , Chair, University System of Maryland Board of Regents <i>Alison M. Wrynn</i> , Senior Vice Chancellor for Academic and Student Affairs, University System of Maryland <i>Jay A. Perman</i> , Chancellor, University System of Maryland
11:00 a.m. – 11:15 a.m.	<b>Institution Roll Call</b> <i>University System of Maryland Student Council Officers</i>
11:15 a.m. – 11:35 a.m.	<b>Opening Keynote</b> <i>Renique Kersh</i> , Vice President for Student Affairs, University of Maryland, Baltimore County
11:35 a.m. – 11:45 a.m.	<b>Refreshment Break</b>
11:45 a.m. – 1:00 p.m.	<b>USM 101 with USM Leadership</b> <i>Ellen Herbst</i> , Senior Vice Chancellor for Administration and Finance <i>Michele Masucci</i> , Vice Chancellor for Research and Economic Development <i>Susan F. Lawrence</i> , Vice Chancellor for Government Relations <i>Candace Caraco</i> , Associate Vice Chancellor for Academic Affairs <i>Jennifer Lynch</i> , Associate Vice Chancellor for Education and Engagement
1:00 p.m. – 1:45 p.m.	<b>Lunch and Networking</b>
1:45 p.m. – 2:15 p.m.	<b>USMSC Business Meeting</b>
2:15 p.m. – 3:00 p.m.	<b>Student Leaders' Cross-Institution Connections</b>
	<b>PM Snack Available</b>
3:00 p.m. – 3:45 p.m.	<b>Former USM Student Leaders Panel</b> <i>Emily B. Madison</i> , Salisbury University Alum, Former USMSC VP of Graduate Affairs <i>Joshua L. Michael</i> , University of Maryland, Baltimore County Alum, Former Student Regent <i>Roy Prouty</i> , University of Maryland, Baltimore County Alum and Current Staff, Former USMSC President <i>Will A. Shorter, Jr.</i> , University of Baltimore Alum, Former Student Regent  <i>Facilitated by Zakiya S. Lee</i> , Associate Vice Chancellor for Student Affairs, University System of Maryland
3:45 p.m. – 4:00 p.m.	<b>Closing Remarks, Evaluation, and Adjournment</b> <i>Jefferson Vasquez-Reyes</i> , President, University System of Maryland Student Council

The USM and USMSC teams thank Towson University, program participants, and attendees for making USMSC Launch a success!